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Applicant : Robert Buchanan et al. Art Unit : Unknown
Serial No. : Examiner : Unknown
Filed : December 2, 2003
Title : SPONSORED MEDIA CONTENT

Commissioner for Patents
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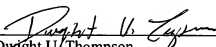
INFORMATION DISCLOSURE STATEMENT

Applicant submits the references listed on the attached form PTO-1449.

This statement is being filed with the application. Accordingly, only copies of foreign patent documents and non-patent literature are enclosed. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 12/02/03


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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.B./

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 16744-002001	Application No.
Information Disclosure Statement by Applicant (Use several sheets if necessary)		Applicant Robert Buchanan et al.	
		Filing Date December 2, 2003	Group Art Unit
(37 CFR §1.98(b))			

U.S. Patent Documents						
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Filing Date If Appropriate
	AA					
	AB					
	AC					
	AD					
	AE					
	AF					
	AG					

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AH							
	AI							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
/A.B./	AJ	Nick Wingfield, "College Students to Get Free Access to Napster Service", Wall Street Journal, 11/07/03
/A.B./	AK	Jeff Leeds et al., "Apple is Expected to Unveil Pact With Pepsi" LA Times, 10/16/03
/A.B./	AL	Terril Yue Jones et al., "Apple Unveils iTunes Store for Windows Users", LA Times, 10/17/03
/A.B./	AM	Tim Wetmore, "Digital Rights Management", ESN, Summer 2002
/A.B./	AN	"Loudeye can immediately provide your company with the business infrastructure and services for the management, promotion, and distribution of digital media", 2000-2003 Loudeye Corp.; http://www.loudeye.com/digitalmedia
/A.B./	AO	"Loudeye Digital Media: Media Encoding & Hosting, Music & Video Samples, Radio Services, and Media Restoration", http://www.loudeye.com/digitalmedia
/A.B./	AP	"Media Encoding & Hosting", http://www.loudeye.com/digitalmedia/solutions/mediaenhost
/A.B./	AQ	"About Nielsen SoundScan", http://www.soundscan.com/about.html
	AR	

Examiner Signature /Alvin Brown/	Date Considered 02/28/2009
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	